St. Dot's Challenge 2012
1220 Blythe Ave.
Drexel Hill, PA 19026

Dear Friend of St. Dot's Challenge,

Spring is coming and once again it is time to gear up for this year's **15^{1h} Annual St. Dot's Challenge 2012.**

This year's event promises to be the best yet. Over 800 people from our area and local parish community will participate as runners, walkers, and volunteers. We have **electronic race timing** this year for fast & accurate results, and the first 300 5k runners will each receive a **technical fabric event shirt**! We're also going to host a **Friday night Health & Fitness Expo** from 5-8pm for early race packet pick-up which has been very popular is years past.

This year's race is on **Saturday, June 2nd** and will start at 9:00 am, registrations will open at 8:00 am. "The Challenge" consists of the featured 5k Road Race, a 1-mile Kid's "k", and the Family Walk through the beautiful tree-lined streets of Drexel Hill. Again this year, we will begin the day with the Dot's Dash at 8:45 am where the Kindergarten through 2nd Graders race approximately ¼ mile. The St. Dot's Challenge has turned out to be a wonderful and all-inclusive family event that ends the school year fittingly. Proceeds will continue to help parish families with parish school tuition eliminating some athletic fees and supporting community family needs.

The proceeds from last year allowed for a total distribution of over $10,000 which was shared by the John Pickhaver Tuition Assistance Fund; Joseph P. Novelli Athletic Fund for assistance with athletic fees and services; funding for the Aid for Friends, supplying meals for seniors, The St. Dorothy Family to Family Community Outreach and the Joseph McEntee Award.

This year we are asking for your generous support once again! **You, as sponsors,** are the foundation of this wonderfully successful community race event. In return, we offer our sincere appreciation and promise of our patronage. Your contribution is 100% tax deductible as a charitable donation whether as cash or "in-goods or services". All sponsors will again be recognized on **www.dots5k.com** website, in the church bulletin, and on the following year's registration form.

We invite you to visit our web site, **www.dots5k.com** for more race information, registration options, sponsorship page, prior year results, and more.

Finally, we wish to thank you for your kindness and your generous support again this year. We certainly realize that we could not do this without you. But we all do realize that the real Challenge, to help others, never stops.

Sincerely,

St. Dot's Challenge

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Dear Friend of St. Dot's Challenge,

Please review the sponsorship levels below and complete the requested information. In addition, **all sponsors will appear on the St. Dorothy Challenge website www.dots5k.com with a link to your business website.**

Event Sponsor 5K Run- $2,500	Name or Company Logo will appear on race promotions as **Event Sponsor** and on the **Event Sponsor Board**, church bulletin, race forms, **runner bibs**, and **prominently on the top center back** of all T-shirts. The **Event Sponsor** will also be given the option to be present on stage during the race award ceremony.
Family Walk Kid's "K", or Dot's Dash $1,000.00	Name or Company Logo will appear on race promotions as an event sponsor and on the **Event Sponsor Board**, church bulletin and **prominently at the back** of all T-shirts.
Gold Sponsor $500.00	Name or Company Logo will appear, **Gold Sponsor Board**, and church bulletin and prominently on the back of all T-shirts below the event sponsors.
Silver Sponsor $300.00	Name or Company Logo will appear on the **Silver Sponsor Board**, church bulletin and on the back of all T-shirts.
500 Meter Club. $150.00	Name or Company Logo Company name will appear on the **500-Meter Club Sign** and church bulletin.

All Sponsors offering non-cash gifts, gift certificates, food or beverage items will be included appropriately as valued above. Sponsor will be recognized on the following year's application forms. If you have any questions please contact Mike Fohner @ fohner@verizon.net or 610.449.6429.

Contribution Amount & Level of Sponsorship_____

COMPANY NAME_____

YOUR NAME_____PHONE_____

ADDRESS_____

CITY, STATE, ZIP_____

E-MAIL_____

All camera-ready material should be sent no later than April 30th in order to be included on T-shirts and event signs. Please make checks payable to St. Dot's Challenge. **Thank you for your continued participation and support!**